

EXHIBIT B

Why Microplane Tools Work Better - Windows Internet Explorer

http://us.microplane.com/whymicroplanetoolsworkbetter.aspx

microplane zester

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FREE SHIPPING Orders \$25 or More

What Makes a Microplane® Tool **Sharp?**

The **secret** is in the Microplane® patented process which uses chemicals to create extremely sharp cutting surfaces.

Microplane teeth are **sharp**.

Enlarged View

Stamped teeth are dull.

Enlarged View

NEW Herb Mill

New Artisan Series

Peelers in New Bright Colors

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EXHIBIT B (continued)

Microplane Specialty Series 4-Sided Box Grater - Windows Internet Explorer

http://us.microplane.com/microplane4-sidedboxgrater.aspx

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Microplane Specialty Series 4-Sided Box Grater

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Home > Microplane Kitchen Tools > Specialty Series > Microplane Specialty Series 4-Sided Box Grater

Microplane Specialty Series 4-Sided Box Grater



Ultra Coarse, Medium Ribbon, Slicer and Detachable Zester. Cover Included.
Price: \$34.95
Item Number: 34006

Quantity: 1 BUY

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The Microplane® 4-Sided Box Grater features the new Ultra Coarse blade and two of the most popular patented Microplane® grating blades: Fine/Zester and Medium Ribbon, - along with an additional fourth Slicer blade. So far this product has been designated Fine Cooking's Best Overall Box Grater. In January 2009 it took top honors in the Kitchen Hand Tools category of the 2009 Housewares Design Awards.

Product Details

- Four-sided grater has ultra coarse, fine, medium ribbon, and slicer sides.
- Ergonomic, soft grip handle.
- Easy to clean, fine blade removes for easy access.
- Grating Area: 5.25" x 4.25"
- Materials: Blades made of surgical grade stainless steel. Plastic body. Rubber Feet.
- Cover Included.

Care & Cleaning

- Dishwasher safe.
- We recommend rinsing your grater in warm water immediately after each use. Remove particles stuck in the blade from the back side whenever possible. To remove "stuck on food" from the front, first soak the tool in warm water and then use a cleaning brush and stroke in the same direction as the teeth.
- Store with cover on when not in use.

Related Products

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Microplane 39006 4-Sided Box Grater - Blemished - Windows Internet Explorer

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Home > Microplane Kitchen Tools > Specialty Series > Microplane Specialty Series 4-Sided Box Grater - Blemished

Microplane Specialty Series 4-Sided Box Grater - Blemished

Compare to \$34.95
Price: \$25.50
Item Number: 89010

Quantity:

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- Ergonomic, soft grip handle.
- Easy to clean, fine blade removes for easy access.
- Grating Area: 5.25" x 4.25"
- Materials: Blades made of surgical grade stainless steel. Plastic body. Rubber Feet.
- Cover Included.

Care & Cleaning

- Dishwasher safe.
- We recommend rinsing your grater in warm water immediately after each use. Remove particles stuck in the blade from the back side whenever possible. To remove "stuck on food" from the front, first soak the tool in warm water and then use a cleaning brush and stroke in the same direction as the teeth.
- Store with cover on when not in use.

Related Products

Microplane Specialty

Microplane Specialty

Microplane 2-Sided Box

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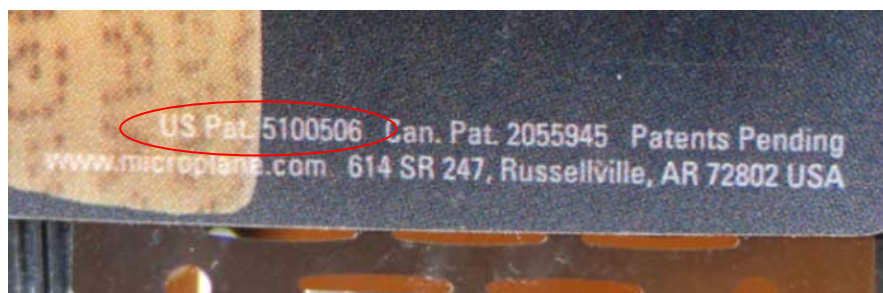


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Microplane Ultimate Citrus Tool - Windows Internet Explorer

http://us.microplane.com/microplaneultimatecitrus.html

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Home > Microplane Kitchen Tools > Specialty Series > Microplane Ultimate Citrus Tool - Improved 6-2010!

Microplane Ultimate Citrus Tool - Improved 6-2010!

Combination Zester, Scoring Blade and Garnish Cutter

Price: \$12.95

Product Options

Color:

Quantity:

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With an improved, stronger handle redesigned in June 2010, our three-in-one Ultimate Citrus Tool features elliptically shaped, soft-touch handles that provide a sure and comfortable grip. The jazzy Lemon Lime, Zesty Yellow, Lime Green and Citrus Orange colors add energy and a touch of whimsy and fun to cooking and entertaining, and also make appealing gifts for avid cooks and cocktail enthusiasts.

The versatile Ultimate Citrus Tool features a patented surgical grade stainless steel Fine Microplane® blade - the company's best-selling blade style - which excels in zesting the flavorful and aromatic peel of citrus fruit without grating into the bitter pith. In addition, the Ultimate Citrus Tool features two decorative garnishing blades in a large (.297-inch diameter) and small (.188-inch diameter) size. Conveniently positioned on one side of the tool, the decorative stainless steel circular blades effortlessly cut through the fruit's peel to make restaurant-style garnishes in seconds. On the opposite side, an easy to use scoring blade simplifies the task of making citrus peel to garnish dishes and cocktails.

Product Details

- Cover included.
- Choose between Lemon Lime, Lemon Yellow, Lime Green, and Orange.
- Dimensions: 7.75" x 2 3/4" x 1 1/4"
- Weight: 4 oz.
- Materials: Blade made of surgical grade stainless steel. Premium plastic handle.

Care & Cleaning

- Dishwasher safe.
- We recommend rinsing your ultimate citrus tool in warm water immediately after each use. Remove trapped particles from the non-sharp side whenever possible. To remove trapped particles on the front, first soak the tool in warm water and then use a cleaning brush to stroke in the same direction as the teeth.
- Store with blade covered when not in use.

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New Artisan Series

Peelers in New Bright Colors

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EXHIBIT B (continued)



EXHIBIT B (continued)



EXHIBIT B (continued)



EXHIBIT B (continued)



EXHIBIT B (continued)

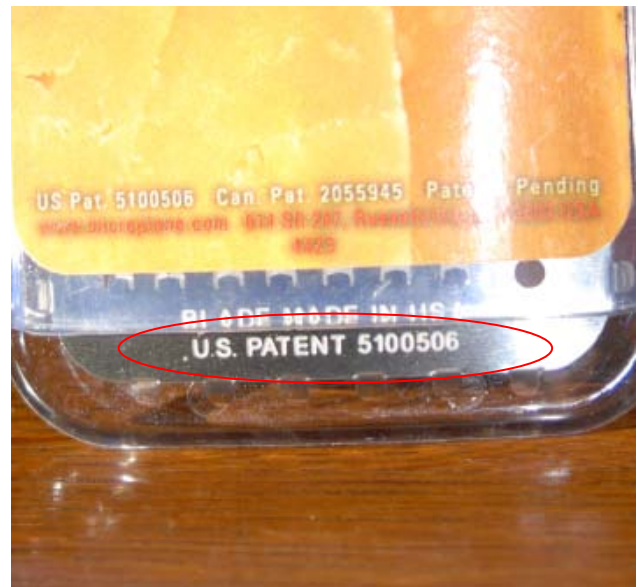


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MPD-2961

US Pat. 5100506 Can. Pat. 2055945
Patents Pending / Brevet en instance

Microplane 614 SR 247,
Russellville, AR 72802 USA
www.microplane.com 1.800.555.2767

Blade made in the USA / Assembled in Mexico / Printed in Mexico
Lame fabriquée aux E.-U. / Assemblé au Mexique / Imprimé au Mexique